



F2017 RESULTS PRESENTATION

17 July 2017

- Overview of F2017 – Stephen Connelly
- Financial Review – Chris Booyens
- The Businesses & Group Outlook – Edwin Hewitt
- Appendices



2016

Turnaround plan (stop the losses)

- Down-sizing, closure & consolidation of businesses to match new sales reality
 - > Closed businesses in SA and particularly in Africa
 - > Closed warehouses, but retained footprint
 - > R255m in non-operational costs incurred
- Permanent cost base reduced further
- Plan to extract further cash from working capital
- Break-even achieved in Oct & Nov, but noted Dec & Jan are loss-making

In H2 & beyond we would:

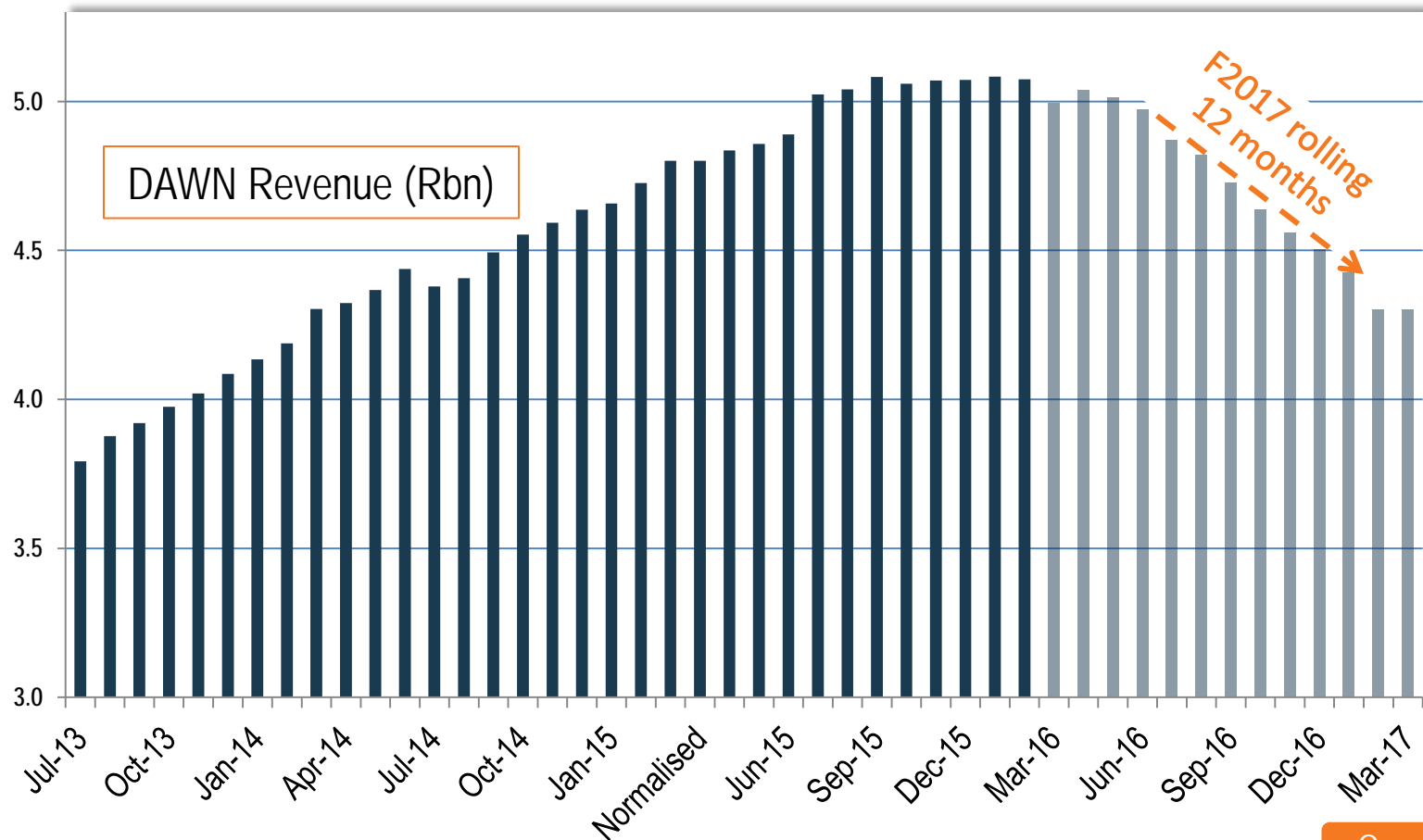
- Eliminate remaining duplicated activities & products
- Continue to challenge central services costs
- Dispose of non-core businesses & certain JV arrangements
- Still aim for operating profit margins of 5% in Master Distribution & 12% in Manufacturing businesses in the medium term

We warned that:

- Balance sheet was under strain
- Economy was weak, further decline possible

FACTORS AFFECTING REVENUE

- Severe downturn in the economy
- Cash constraints impacted stock & sales
- Suppliers continued to look for ways to bypass DAWN
 - DAWN competing with own suppliers
 - DAWN's survival in doubt until April rights issue



H1 F2017

- R52m operational loss, plus R286m in down-sizing costs & impairments

H2 F2017

- Oct & Nov profitable; thereafter loss-making
- Centralised Services closed (R40m p.a. saved)
- Further cost reductions of R40m p.a.
- R63m in non-operational costs - Heunis Steel sale (proceeds R50m) & onerous lease provision
- R68m operational loss
- New management appointments*:
 - Permanent CEO, Edwin Hewitt; new CFO, Chris Booyens; new MDs at WHS, DPI & Incedon

Post year-end

- Disposals: Fibrex, Angola (R11m) & Boutique Baths (R3m)
- Fully subscribed R358m rights issue completed
- May & June back in profit
- MOU signed with Lixil Japan to dispose of DAWN's 49% stake
- GDW delayed reporting impacted DAWN's results announcement date

* See appendix 1 for new CEO & CFO skills & experience

R358m raised; received 12/4/2017

- Proceeds used to:
 - Repay the banks
 - > R75m immediate repayment due
 - > R200m to repay bridging facility (used to bring creditors up to date)
 - > Gearing significantly reduced
 - Get balance of stock right
 - Provide time to complete turnaround

- Overview of Results – Stephen Connelly
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Audit opinion is unmodified

- **Going concern basis of preparation is appropriate**
 - Board believes group is solvent & liquid for the 12 months following 14/7/17
 - Based on cash flow forecasts prepared vs available facilities
- **Auditors concurred & issued an unmodified opinion**
- **Board felt it prudent to draw attention to timing risks of turnaround:**
 - No further material deterioration in economy
 - Forecast cash flow is achieved in uncertain economy
 - Group's ability to fund short-term liquidity requirements maintained
 - > Dependent on adequate funding facilities
- **Auditors therefore included an "emphasis of matter"**
 - Definition: Highlighting a matter in the financial statements fundamental to users' understanding

REVENUE & OPERATIONAL RESULTS



Revenue	F2017 (Rm)	% Ch	F2016 (Rm)
H1 revenue	2 402.8	-10	2 667.9
H2 revenue	1 898.1	-18	2 325.2
Full-year revenue	4 300.9	-14	4 993.1

Operational results	F2017 (Rm)	% Ch	F2016 (Rm)
H1 operational results* (%)	-52.1	-156	93.9
H2 operational results* (%)	-67.7	-89	-35.8
Full-year operational results* (%)	-119.8[^]	-306	58.1

* Operational results exclude R349m pre-tax restructuring costs, impairments & write-downs in 12 months to March 2017

[^] F2017 gross margin □1.7 percentage points (Normalised)

Audited results for the twelve months ended 31 March 2017

	F2017 (Rm)	% Ch	F2016 (Rm)
Total expenses	1018	-5%	1071

- F2017 operating expenses \square 5% (excl. restructuring costs)
- But expenses to revenue \square from 21,5% to 23,7% (revenue \square)
- Headcount \square by 643
- F2017 permanent cost base \square R125m
- Central services closed (R40m cost reduction); Logistics merged into WHS
- Further focus on cost reduction to ensure business sustainability

INCOME STATEMENT

Rm	F2017	% Ch	F2016
Revenue	4 300.9	-13.9	4 993.1
Reported PBIT (%)	-468.8 (-10.9%)	29.1	-661.4 (-13.2%)
Operational result* (%)	-119.8 (-2.8%)	-306.1	58.1 (1.2%)
Net finance cost	-58.6	17.6	-71.1
Income from associates & joint ventures	-41.0	-596.7	-5.9
Tax expense [#]	-51.6	-163.1	-19.6
<i>Effective tax rate</i>	9.8%		2.7%
Minority interests	-17.3	-246.0	-5.0
Attributable earnings	-637.4	16.5	-762.9
<i>Avg. weighted no. of shares</i>	236.7		239.7
EPS	-269.2	15.4	-318.3
HEPS	-240.5	-266.9	-65.6

* Operational numbers exclude R352m post-tax restructuring costs, impairments & write-downs in 12 months to March 2017

[#] Tax expense due to assessed losses not raised, impairments & restructuring costs

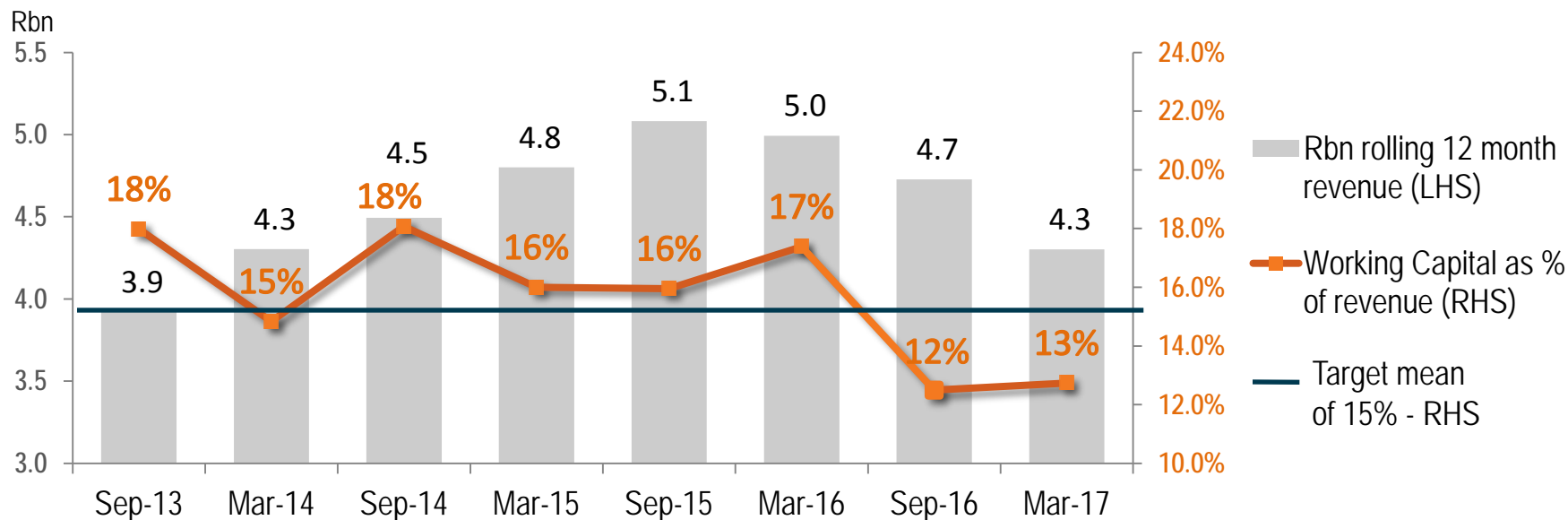
COSTS OF RIGHT-SIZING

Rm	H1 F2017	F2017	F2016
WHS			
Closing 4 stocking points, onerous leases, retrenchments, stock & debtor impairments	87	123	71
Inclledon			
Restructure, onerous leases, retrenchments, closing 7 branches, stock & debtor impairments	43	42	107
DPI & Sangio			
Closure, retrenchments, stock & debtor impairments, DPI Cape Town part closure, retrenchments, stock & debtor impairments	32	32	36
DAT & DPI International			
Withdrawal from Africa, onerous leases, retrenchments, stock & debtor impairments	64	42	82
Heunis Steel, GDW & Boutique Baths: Impairment of investments	28	57	396
GDW & General	32	53	54
Sub-total	286	349	747
Less tax	-31	3	15
Total implementation cost (after tax)	255	352	762

NOTE: Further impairments are anticipated in H1 F2018 due to a full plant closure to right-size DPI Cape Town & a further down-sizing initiative

WORKING CAPITAL ANALYSIS

Audited results for the twelve months ended 31 March 2017



Working capital after down-sizing costs □R247m over last 2 years

	Mar 17	Sep 16	Mar 16	Sep 15	Comment on working capital days
Net W.C.	47	39	59	57	□R94m; sound improvement despite □only R26m in H2
Debtors	38	38	45	51	Overdues □R70m (□R25m in H1 & □R45m in H2)
Stock	54	54	71	69	Well down: □R157m vs F2016 (□R78m in H1 & □R79m in H2)
Creditors	45	53	57	63	Creditors □R196m but now up to date; objective is for stock & creditor days to offset

CAPITAL EXPENDITURE ANALYSIS

Segment (Rm)	Actual F2017	Actual F2016
Trading • R5m fleet; R4m leasehold; R13m ERP system [^]	24.0	65.7
Manufacturing • Expansion capex in DPI Plastics • Responsible capex programme being launched – Building fittings, automation & demand-alignment	45.6	74.2
Total	69.6	139.9
- Replacement	30.4	88.4
- Expansion	39.2	51.5

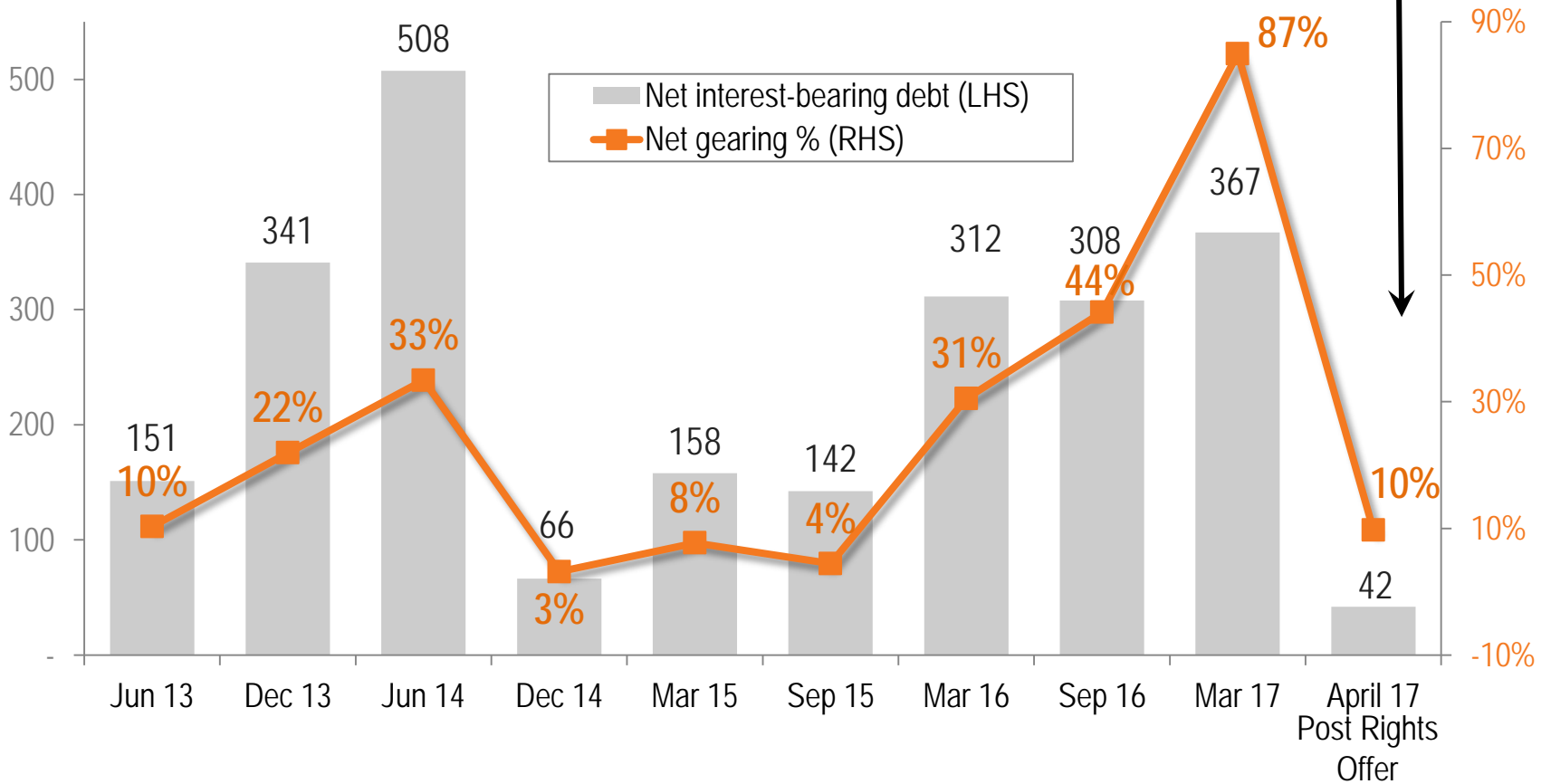
[^] New R13m ERP system in F2016

F2018 limited to essential capex only

GEARING (Net debt : equity)

R358m rights issue proceeds received on 12/4/2017

Audited results for the twelve months ended 31 March 2017



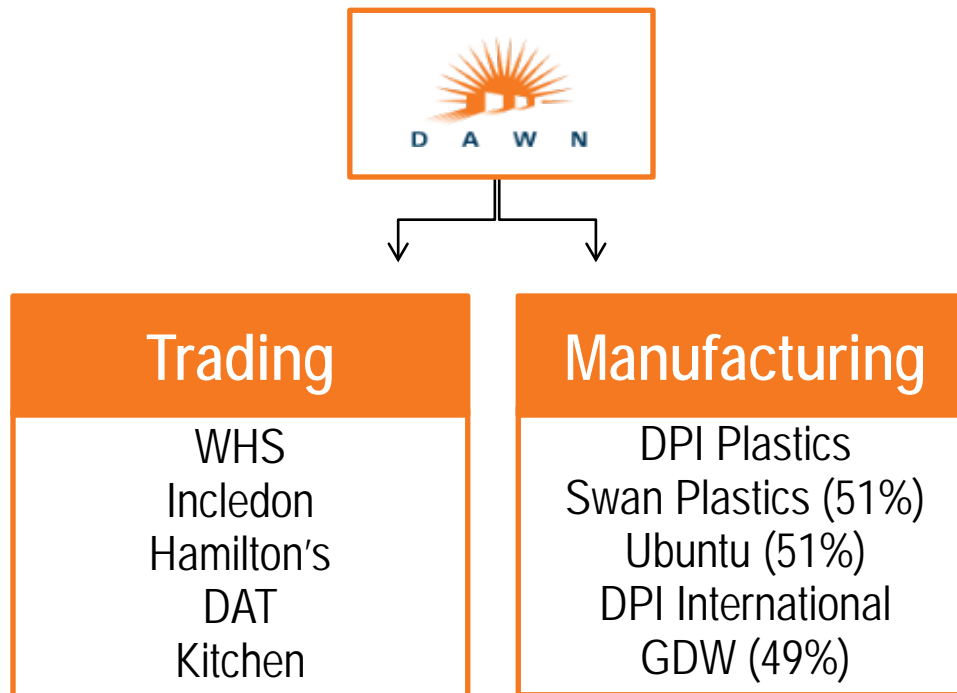
Q1 F2018: Working closely with banks re: breach of covenants

CASH FLOW ANALYSIS

Cash flow (Rm)	F2017	F2016
Opening cash balance	69.9	1.4
Cash generated from ops	(371.6)	49.0
Working capital changes	416.1	25.3
Net finance charges	(51.4)	(37.9)
Tax paid	(22.3)	(20.9)
Investing & net financing activities	68.0	53.0
Closing cash balance	108.7	69.9

Explanation (Rm)	F2017	F2016
Investing activities:	29.7	(29.6)
• Disposals / acquisitions	59.3	(7.0)
• Proceeds from disposal	21.9	22.8
• Capex (ERP software, generators, fleet, P&E)	(51.5)	(45.4)
Net financing activities	38.3	82.6
• Net debt inflow (incl. R200m new bridging facility & R25m in ABSA repayment)	175.0	206.7
• Net debt outflows	(114.7)	(85.9)
• Treasury shares	Nil	(30.9)
• Dividend	(22.0)	(7.3)

New reporting segments



Old reporting segments



Note: In the interests of full disclosure, see Appendix 2 for comparative earnings on the old reporting basis

SEGMENT RESULTS

Trading Segment results (68% of revenue)	F2017 Rm	% Ch	F2016 Rm
Revenue	3 142.1	-19	3 860.1
PBIT before down-sizing costs, impairments & write-downs*	-325.6	55	-209.4
Down-sizing costs, impairments & write-downs*	-217.5	-10	-197.7
Operational results after above costs	-108.1	827	-11.7
Operational result: revenue (%)	-3.4%		-0.3%

- **WHS & Incledon:** Large operational loss due to volume for F2017; currently close to break-even
- **DAT/DPI International:** Loss for F2017; currently break even
- **Kitchen, Hamilton's & Ubuntu:** Break-even achieved in F2017; currently contributing to profit

* Operational numbers excl. R218m (F2016: R198m) restructuring costs, impairments & write-downs in 12 months to March 2017

Note: In the interests of full disclosure, see Appendix 2 for comparative earnings on the old reporting basis

SEGMENT RESULTS



Manufacturing Segment results (32% of revenue)	F2017 Rm	% Ch	F2016 Rm
Revenue	1 461.4	-10	1 629.8
PBIT before down-sizing costs, impairments & write-downs*	-89.6	-79	-436.2
Down-sizing costs, impairments & write-downs*	-79.1	84	-489.1
Operational results after above costs	-10.5	-120	52.9
Operational result : revenue (%)	-0.7%		3.2%

- **DPI Plastics:** Large operational loss for F2017; currently close to break-even
- **Swan Plastics:** Pleasing profit in F2017 continues
- **GDW (49%):**
 - Increasing losses since 2014; large loss again in F2017
 - Unlikely to receive cash return for next 6/7 years
 - Therefore concluded non-binding MOU to sell remaining 49%
 - To remain long term master distributor for GDW in sub-Saharan Africa

* Operational numbers excl. R79m (F2016: R489m) restructuring costs, impairments & write-downs in 12 months to March 2017 & excl. associate GDW

Note: In the interests of full disclosure, see Appendix 2 for comparative earnings on the old reporting basis

HEAD OFFICE RESULTS



Head Office results	F2017 Rm	% ch	F2016 Rm
Revenue	-302.6	-39	-496.8
PBIT before down-sizing costs, impairments & write-downs*	-53.7	241	-15.8
Down-sizing costs, impairments & write-downs*	-52.5	-61	-32.6
Operational results after above costs	-1.2	-107	16.8
Operational results : revenue (%)	0.4%		-3.4%

Post year-end:

- Competition Tribunal decision is pending on quantum of DPI/Sangio historic market allocation penalty
- Current indications are that penalty is unlikely to be material
- Supported by legal advice, DAWN believes that, if an appeal is made, it will be successful

* Operational numbers excl. R53m (F2016: R33m) restructuring costs, impairments & write-downs in 12 months to March 2017

Note: In the interests of full disclosure, see Appendix 2 for comparative earnings on the old reporting basis

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3 large wholly-owned businesses

WHS



- Wholesaling of hardware & indoor plumbing products
- Low-margin, high fixed-cost business with historically good market position
- Negotiating power with suppliers & customers eroded by uncertainty over DAWN's future
- Relationships & terms of trade being strengthened following rights issue & decision to focus on single supplier main brands

INCLEDON



- 100-year old company & leading solutions provider
- Wholesaler & retailer of infrastructure solutions
- Low-margin, high fixed-cost business which lost significant market share & skills in last 3 years
- Government & municipal spending on water infrastructure plunged from F2016

DPI PLASTICS



- Leading market share
- Still a strong brand
- Manufacturer of PVC & HDPE piping & fittings
- Government & municipal spending on water infrastructure plunged from F2016

2 Partly-owned businesses

GDW (49%)



- Unlikely to receive cash return for next 6/7 years
- Therefore, concluded non-binding MOU to sell remaining 49%
- To remain long term master distributor for GDW in sub-Saharan Africa

Swan Plastics (51%)



- Low cost, profitable plastic pipe & fittings manufacturer

A few smaller businesses

DAT/DPI International



- Restructured & combined; reach retained
- Retained profitable trading business in Zambia
- Strategy changed to focus on exports from SA

Kitchen, Hamilton's & Ubuntu



- Currently break-even or contributing to profit

Business lost its way from 2008 + incorrect response to recent downturns

New management introduced June 2016

- **Recovery process underway**
 - Downsizing, closures & consolidations under Stephen Connelly
 - Continues under Edwin Hewitt
- **Restoring the fundamentals**
 1. **Decentralisation of business with new management**
 - > Changing culture to one of accountability
 - > Defined business plans & budgets
 - > Now weekly focused report back & forecasts
 2. **Stabilising the balance sheet**
 - > Aggressive focus on working capital
 - > Daily sales, cash, margin & stock monitoring
 3. **Increase efficiencies – factories & supply chain**
 4. **Understanding the issues through the eyes of customers & suppliers**
 - > Re-negotiated all major supply agreements

COMPETITIVE ADVANTAGE: MASTER DISTRIBUTOR

(68% of group is Trading)

Audited results for the twelve months ended 31 March 2017

<p>Suppliers: Access to market through single channel</p>	<ul style="list-style-type: none"> • Partner with quality brands • Efficiencies on route to market + wide footprint • Break Bulk • Absorb credit risk of smaller retailers • Allows suppliers to focus on core manufacturing business
<p>Customers: Single point procurement creates dependency</p>	<ul style="list-style-type: none"> • Access to quality brands & product range • Optimal loads • Assists working capital efficiencies through credit, OTIF* & JIT^ delivery • Product insight & expertise
<p>Supply Chain</p>	<ul style="list-style-type: none"> • Industry-leading efficiencies on both In-bound & Out-bound OTIF*

• **Customers & suppliers RELY ON DAWN to fulfil Master Distributor role**
 – Underpinned by Aug '16 customer survey & reconfirmed during May '17 store tour

* On-Time In-Full delivery

^Just in Time

MANUFACTURING: ACTIVELY IMPROVE EFFICIENCIES

(32% of group is Manufacturing)

Audited results for the twelve months ended 31 March 2017

<ul style="list-style-type: none"> • Re-engineer for lower factory break-even points 	<h3>Develop stronger market position</h3> <ul style="list-style-type: none"> • Targeting higher-margin building fittings market • Re-commissioning HDPE[^] factory
<ul style="list-style-type: none"> • Significant product rationalisation 	<h3>Establish best practice manufacturing & efficiency</h3> <ul style="list-style-type: none"> • New DPI MD (world-class manufacturer; technically accomplished) • More scope for manufactured cost reduction • Capex essential for barriers to entry
	<h3>Marketing strategy</h3> <ul style="list-style-type: none"> • Have leading combined market share • Strengthen Incedon's role as primary route to market for pipe companies

[^] High Density Polyethylene

F2018

- Impact of recession - volumes in general significantly
 - Competitive environment expected to remain ruthless
 - Process of renegotiating terms, eliminating competing brands & reclaiming Master Distributor status underway
 - Good opportunities in ineffectively serviced market segments
- Continue focus on cost cutting without losing skills; more in F2018
- Meet bank covenants on EBITDA & working capital
- Deliver on business plan and budget
 - Complete turnaround & achieve \geq break even in F2018, despite H2 seasonality
 - Provided no further significant weakening of the economy or strikes

MEDIUM -TERM

- Back to profitability in F2019
- Meet PBIT target margins in F2020 (5% for Trading & 12% for Manufacturing)
- Leading Master Distributor

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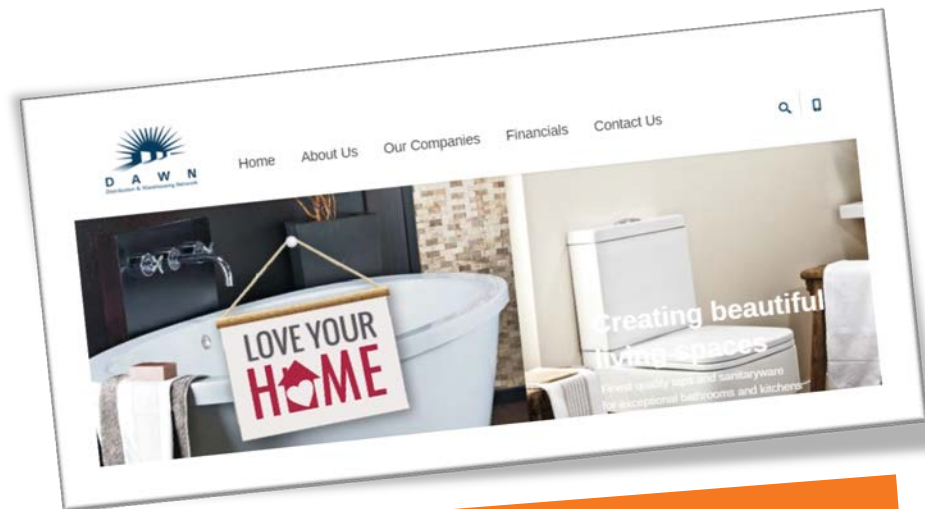
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F2017 APPOINTMENTS AT BOARD

LEVEL

Board

Diederick Fouche	(Non-exec Chairman)
<i>Stephen Connelly</i>	<i>(Exec Deputy Chairman; appointed 1 April 2017)</i>
Lou Alberts	(Lead independent director)
<i>Akhter Moosa</i>	<i>(Independent non-exec director; chair of Audit & Risk committees)</i>
Dinga Mncube	(Independent non-exec director)
George Nakos	(Non-exec director)
Veli Moekoena	(Non-exec director)
<i>Edwin Hewitt</i>	<i>(CEO)</i>
<i>Chris Booyens</i>	<i>(CFO)</i>
René Roos	(Exec Director)

- Audit & Risk Com member of Competition Tribunal
- Disciplinary Committee member of Independent Regulatory Board of Auditors
- Advisor to SANRAL's Audit Com

- Proven, successful turnaround track record
- CEO of M&R's Capital Africa Steel & Fabrication & Manufacturing
- Appointed to PPC by 4 major banks as Chief Restructuring Officer
- Jan 2017: Appointed to DAWN as Chief Restructuring Officer (played significant role in finalising recapitalisation programme)

- 40 years' experience
- Group FD of Iliad Africa
- Financial Executive & Executive Director at Tiger Brands subsidiaries

Bold italics = new appointments

F2017 PERFORMANCE - OLD REPORTING STRUCTURE



Audited results for the twelve months ended 31 March 2017

Building segment results	F2017	% ch	F2016
Revenue	2 254.4	-11%	2 531.4
PBIT	-244.0	47%	-464.5
Down-sizing costs, impairments & write-downs*	-189.5	61%	-480.5
Operational results	-54.5	-440%	16.0
Operational results: revenue %	-2.4%		0.6%

Infrastructure segment results	F2017	% ch	F2016
Revenue	1 972.1	-19%	2 420.0
PBIT	-124.5	21%	-158.5
Down-sizing costs, impairments & write-downs*	-64.1	67%	-192.1
Operational results	-60.4	-279%	33.7
Operational results: revenue %	-3.1%		1.4%

F2017 PERFORMANCE - OLD REPORTING STRUCTURE



Audited results for the twelve months ended 31 March 2017

Dawn Solutions segment results	F2017	% ch	F2016
Revenue	553.7	-3%	571.4
PBIT	-42.7	30%	-61.2
Down-sizing costs, impairments & write-downs*	-43.0	36%	-67.5
Operational results	0.3	-95%	6.3
Operational results: revenue %	0.1%		1.1%

Dawn Head Office	F2017	% ch	F2016
Revenue	-479.2	-9%	-529.2
PBIT	-57.7	-352%	22.9
Down-sizing costs, impairments & write-downs*	-52.5	-306%	25.4
Operational results	-5.2	-103%	-2.6
Operational results: revenue %	1.1%		0.5%